Vector Frame:
Tower 04

TEMPLATE @ 1/2 SIZE
Panel A, B, C and D
Total Graphic Area: 52”w X 124”h
Total Visual Area: 48”w X 120”h

Please be sure to include the 2” bleed around the perimeter (note trim & stitch locations on template). DO NOT design any critical elements (text, logos, etc.) within 2” of the edge.

General Art Guidelines:

– CMYK Color Mode
– All Solid Coated Pantone colors should be called out in the art as spot colors
– Embed all images and support files
– Resolution must be 200-240 ppi at 1/2 size, 100-120 ppi at full size
– All fonts must be created to outlines
– Do not scale artboard
– Background color/images must bleed to the edge of artboard
– Do not use spot colors from template in your artwork as they will not print

PANEL A

PANEL B

PANEL C

PANEL D

bleed area
trim line
safe zone

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