## WE RECOMMEND SOLID COLOR FOR BLEED/POLE POCKET AREA

POLE POCKET - WILL BE PRINTED AND FOLDED OVER. WILL BE VISIBLE ON BACKSIDE **SEW LINE** 

**FOLD LINE** 

## **STREET POLE BANNER 36" X 60"** FRONT UPLOAD AT 100% SCALE **DOCUMENT SIZE 73" x 65"**

YELLOW SAFE AREA: 34"W x 55" H

**KEEP ALL IMPORTANT GRAPHICS** SUCH AS: LOGOS, TEXT, CONTACT INFO, ETC. **IN THE YELLOW SAFE ZONE** 

**ARTWORK IN THE BLUE AREA WILL PRINT BUT IS IN RISK OF BEING CLOSE TO THE EDGE OR TRIMMED OFF** 

> **Graphic Specifications:** - Create to template specs - 125 DPI resolution - CMYK color - No template lines - Embed/link all images - Create to outline all fonts

**Acceptable file formats:** - Photoshop (.psd, . psb) - Illustrator (.ai, .eps) - Flattened .tiff - Press quality .pdf

**SEW LINE** WE RECOMMEND SOLID COLOR FOR BLEED/POLE POCKET AREA POLE POCKET - WILL BE PRINTED AND FOLDED OVER. WILL BE VISIBLE ON BACKSIDE

**FOLD LINE** 

PLEASE DELETE ALL TEMPLATE ELEMENTS BEFORE UPLOADING

**POLE POCKET BLEED WILL COVER THIS AREA** 

## **STREET POLE BANNER 36" X 60"** BACK