## WE RECOMMEND SOLID COLOR FOR BLEED/POLE POCKET AREA

POLE POCKET - WILL BE PRINTED AND FOLDED OVER. WILL BE VISIBLE ON BACKSIDE



POLE POCKET BLEED WILL COVER THIS AREA

## PLEASE DELETE ALL TEMPLATE ELEMENTS BEFORE UPLOADING

## STREET POLE BANNER 36" X 36" FRONT UPLOAD AT 100% SCALE DOCUMENT SIZE 73" x 41"

YELLOW SAFE AREA: 34"W x 31" H

KEEP ALL IMPORTANT GRAPHICS
SUCH AS: LOGOS, TEXT, CONTACT INFO, ETC.
IN THE YELLOW SAFE ZONE

ARTWORK IN THE BLUE AREA WILL PRINT BUT IS IN RISK OF BEING CLOSE TO THE EDGE OR TRIMMED OFF

**Graphic Specifications:** 

- Create to template specs
  - 125 DPI resolution
    - CMYK color
  - No template lines
- Embed/link all images
- Create to outline all fonts

Acceptable file formats:

- Photoshop (.psd, .psb)
- Illustrator (.ai, .eps)
  - Flattened .tiff
- Press quality .pdf



FOLD LINE

36" X 36" BACK

STREET POLE BANNER

POLE POCKET BLEED WILL COVER THIS AREA