

**WE RECOMMEND SOLID COLOR FOR BLEED/POLE POCKET AREA**

POLE POCKET - WILL BE PRINTED AND FOLDED OVER. WILL BE VISIBLE ON BACKSIDE

FOLD LINE  
SEW LINE

POLE POCKET BLEED WILL COVER THIS AREA

PLEASE DELETE ALL TEMPLATE ELEMENTS BEFORE UPLOADING

**STREET POLE BANNER  
31.5" X 60"  
FRONT**

**UPLOAD AT 100% SCALE**  
**DOCUMENT SIZE 64" x 65"**

YELLOW SAFE AREA: 29.5"W x 55" H

*KEEP ALL IMPORTANT GRAPHICS  
SUCH AS: LOGOS, TEXT, CONTACT INFO, ETC.  
IN THE YELLOW SAFE ZONE*

*ARTWORK IN THE BLUE AREA WILL PRINT BUT IS IN RISK  
OF BEING CLOSE TO THE EDGE OR TRIMMED OFF*

Graphic Specifications:

- Create to template specs
  - 125 DPI resolution
  - CMYK color
  - No template lines
- Embed/link all images
- Create to outline all fonts

Acceptable file formats:

- Photoshop (.psd, .psb)
- Illustrator (.ai, .eps)
  - Flattened .tiff
- Press quality .pdf

**STREET POLE BANNER  
31.5" X 60"  
BACK**

POLE POCKET BLEED WILL COVER THIS AREA

FOLD LINE  
SEW LINE

**WE RECOMMEND SOLID COLOR FOR BLEED/POLE POCKET AREA**

POLE POCKET - WILL BE PRINTED AND FOLDED OVER. WILL BE VISIBLE ON BACKSIDE