

**WE RECOMMEND SOLID COLOR FOR BLEED/POLE POCKET AREA**

POLE POCKET - WILL BE PRINTED AND FOLDED OVER. WILL BE VISIBLE ON BACKSIDE

FOLD LINE  
SEW LINE

POLE POCKET BLEED WILL COVER THIS AREA

PLEASE DELETE ALL TEMPLATE ELEMENTS BEFORE UPLOADING

**STREET POLE BANNER  
31.5" X 48"  
FRONT**

**UPLOAD AT 100% SCALE**  
**DOCUMENT SIZE 64" x 53"**

YELLOW SAFE AREA: 29.5"W x 43" H

*KEEP ALL IMPORTANT GRAPHICS  
SUCH AS: LOGOS, TEXT, CONTACT INFO, ETC.  
IN THE YELLOW SAFE ZONE*

*ARTWORK IN THE BLUE AREA WILL PRINT BUT IS IN RISK  
OF BEING CLOSE TO THE EDGE OR TRIMMED OFF*

**Graphic Specifications:**

- Create to template specs
- 125 DPI resolution
- CMYK color
- No template lines
- Embed/link all images
- Create to outline all fonts

**Acceptable file formats:**

- Photoshop (.psd, .psb)
- Illustrator (.ai, .eps)
- Flattened .tiff
- Press quality .pdf

**STREET POLE BANNER  
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BACK**

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