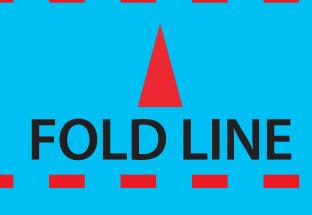
### **WE RECOMMEND SOLID COLOR FOR BLEED/POLE POCKET AREA**

POLE POCKET - WILL BE PRINTED AND FOLDED OVER. WILL BE VISIBLE ON BACKSIDE



#### PLEASE DELETE ALL TEMPLATE ELEMENTS BEFORE UPLOADING

## **STREET POLE BANNER** 31.5" X 36" FRONT **UPLOAD AT 100% SCALE DOCUMENT SIZE 64" x 41"**

**YELLOW SAFE AREA: 29.5"W x 31" H** 

**KEEP ALL IMPORTANT GRAPHICS** SUCH AS: LOGOS, TEXT, CONTACT INFO, ETC. IN THE YELLOW SAFE ZONE

**ARTWORK IN THE BLUE AREA WILL PRINT BUT IS IN RISK OF BEING CLOSE TO THE EDGE OR TRIMMED OFF** 

> **Graphic Specifications:** - Create to template specs - 125 DPI resolution - CMYK color - No template lines - Embed/link all images - Create to outline all fonts

**Acceptable file formats:** - Photoshop (.psd, . psb) - Illustrator (.ai, .eps) - Flattened .tiff - Press quality .pdf

**SEW LINE** 

**WE RECOMMEND SOLID COLOR FOR BLEED/POLE POCKET AREA** 

**SEW LINE** 

**FOLD LINE** 

POLE POCKET - WILL BE PRINTED AND FOLDED OVER. WILL BE VISIBLE ON BACKSIDE

# **STREET POLE BANNER** 31.5" X 36" BACK

**POLE POCKET BLEED WILL COVER THIS AREA**