POLE POCKET - WILL BE PRINTED AND FOLDED OVER. WILL BE VISIBLE ON BACKSIDE

SEW LINE

POLE POCKET BLEED WILL COVER THIS AREA

PLEASE DELETE ALL TEMPLATE ELEMENTS BEFORE UPLOADING

## STREET POLE BANNER 24" X 48" FRONT UPLOAD AT 100% SCALE DOCUMENT SIZE 49" x 53"

YELLOW SAFE AREA: 22"W x 43" H

KEEP ALL IMPORTANT GRAPHICS
SUCH AS: LOGOS, TEXT, CONTACT INFO, ETC.
IN THE YELLOW SAFE ZONE

ARTWORK IN THE BLUE AREA WILL PRINT BUT IS IN RISK OF BEING CLOSE TO THE EDGE OR TRIMMED OFF

**Graphic Specifications:** 

- Create to template specs
  - 125 DPI resolution
    - CMYK color
  - No template lines
- Embed/link all images
- Create to outline all fonts

Acceptable file formats:

- Photoshop (.psd, . psb)
  - Illustrator (.ai, .eps)
    - Flattened .tiff
  - Press quality .pdf

STREET POLE BANNER
24" X 48"
BACK

FOLD LINE

SEW LINE

POLE POCKET BLEED WILL COVER THIS AREA