WE RECOMMEND SOLID COLOR FOR BLEED/POLE POCKET AREA POLE POCKET - WILL BE PRINTED AND FOLDED OVER. WILL BE VISIBLE ON BACKSIDE



PLEASE DELETE ALL TEMPLATE ELEMENTS BEFORE UPLOADING

STREET POLE BANNER 24" X 36" FRONT **UPLOAD AT 100% SCALE**

YELLOW SAFE AREA: 22"W x 31" H

KEEP ALL IMPORTANT GRAPHICS SUCH AS: LOGOS, TEXT, CONTACT INFO, ETC. **IN THE YELLOW SAFE ZONE**

ARTWORK IN THE BLUE AREA WILL PRINT BUT IS IN RISK OF BEING CLOSE TO THE EDGE OR TRIMMED OFF

> **Graphic Specifications:** - Create to template specs - 125 DPI resolution - CMYK color - No template lines - Embed/link all images - Create to outline all fonts

Acceptable file formats: - Photoshop (.psd, . psb) - Illustrator (.ai, .eps) - Flattened .tiff - Press quality .pdf

SEW LINE WE RECOMMEND SOLID COLOR FOR BLEED/POLE POCKET AREA POLE POCKET - WILL BE PRINTED AND FOLDED OVER. WILL BE VISIBLE ON BACKSIDE

SEW LINE

DOCUMENT SIZE 49" x 41"

FOLD LINE

POLE POCKET BLEED WILL COVER THIS AREA

STREET POLE BANNER 24" X 36" BACK

POLE POCKET BLEED WILL COVER THIS AREA

