Formulate 20' Straight, 10' Height

FMLT-WS2010

Formulate® is a collection of sophisticated, ergonomically designed exhibit booths. Formulate combines state-of-the-art zipper pillowcase dye-sublimated fabric coverings with advanced lightweight aluminum structures to provide unique design, functionality, and style. The excellence of the Formulate line of displays, hanging structures and products is simply unmatched. Stretch fabric graphics are hand-sewn, durable and dry-cleanable.

features and benefits:

- State-of-the-art 30mm aluminum tube frame with snap button assembly
- Easy to store and ship
- Quick to set up
- Frame converts down to an 8' height
- 8' height graphic sold separately

- Kit includes: one frame, one dye-sublimated zipper pillowcase graphic, and one wheeled molded storage case
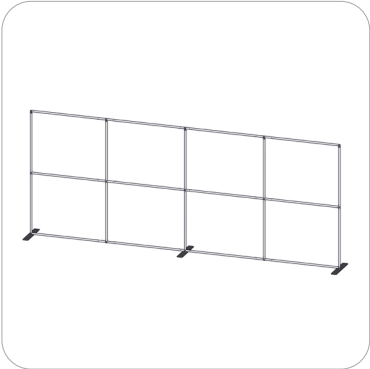- Lifetime hardware warranty against manufacturer defects

dimensions:

Hardware	Graphic
Assembled unit: 234.75"w x 120.5"h x 25.59"d 5963mm(w) x 3061mm(h) x 650mm(d) Approximate weight: 58 lb / 24 kg	Refer to related graphic template for more information. Visit: www.exhibitors-handbook.com/graphic-templates

Shipping	additional information:
Packing case(s): 1 OCL Shipping dimensions: 57"l x 19"h x 19"d 1448mm(l) x 483mm(h) x 483mm(d) Approximate total shipping weight: 78 lb / 36 kg	Graphic material: Dye-sublimation zipper pillowcase fabric When included in a larger kit, a different packaging solution will be listed to accommodate all contents of the kit. Individual packaging no longer provided.

We are continually improving and modifying our product range and reserve the right to vary the specifications without prior notice. All dimensions and weights quoted are approximate and we accept no responsibility for variance. E&OE. See Graphic Templates for graphic bleed specifications.
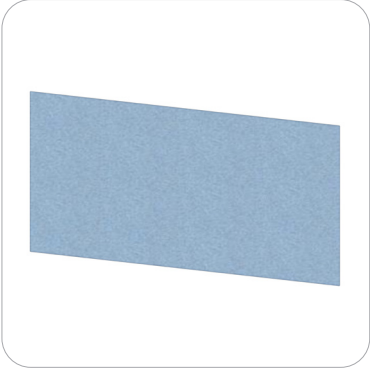
Included In Your Kit

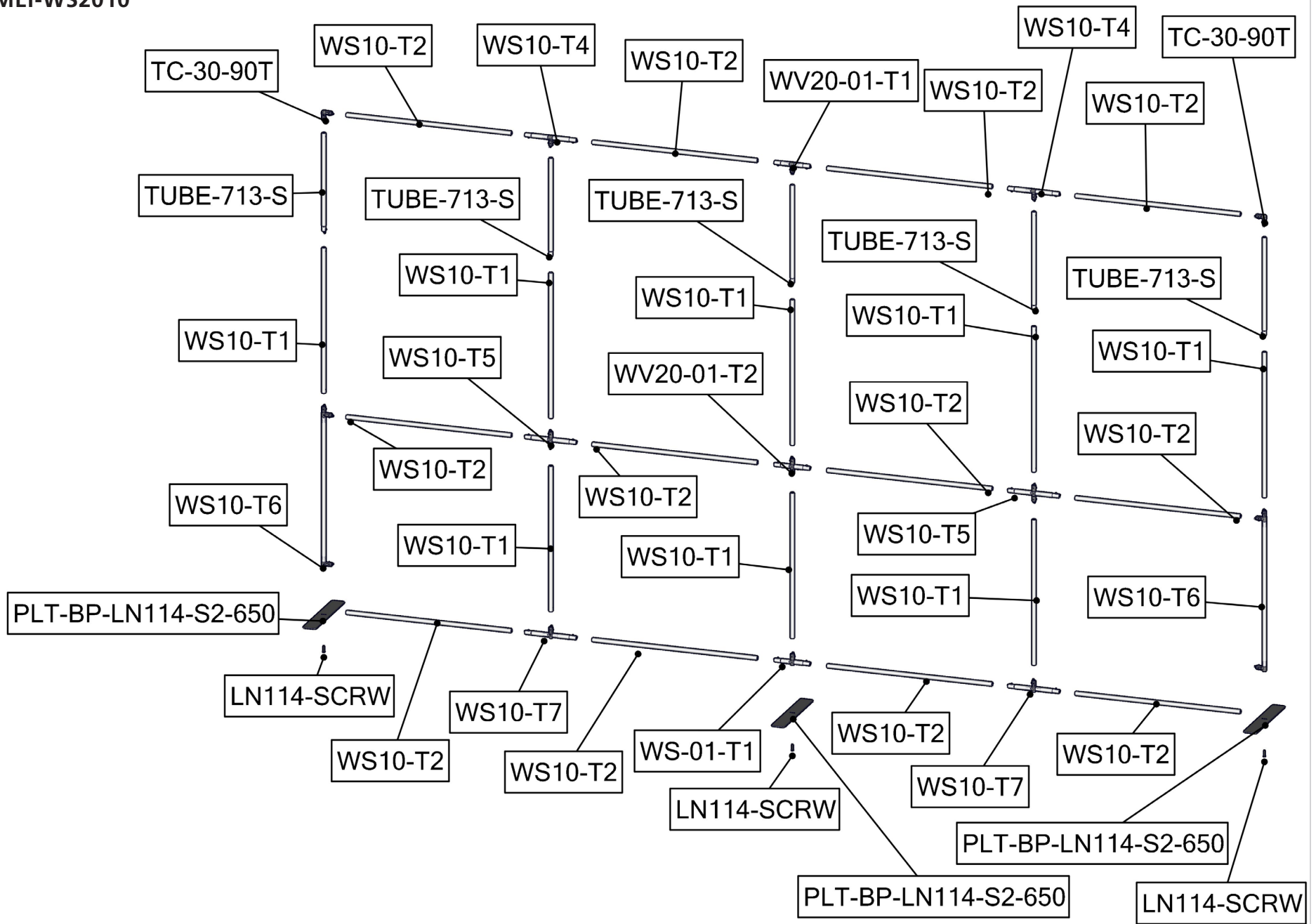Components, Connectors & Graphics

FMLT-WS20-30MM-F x1
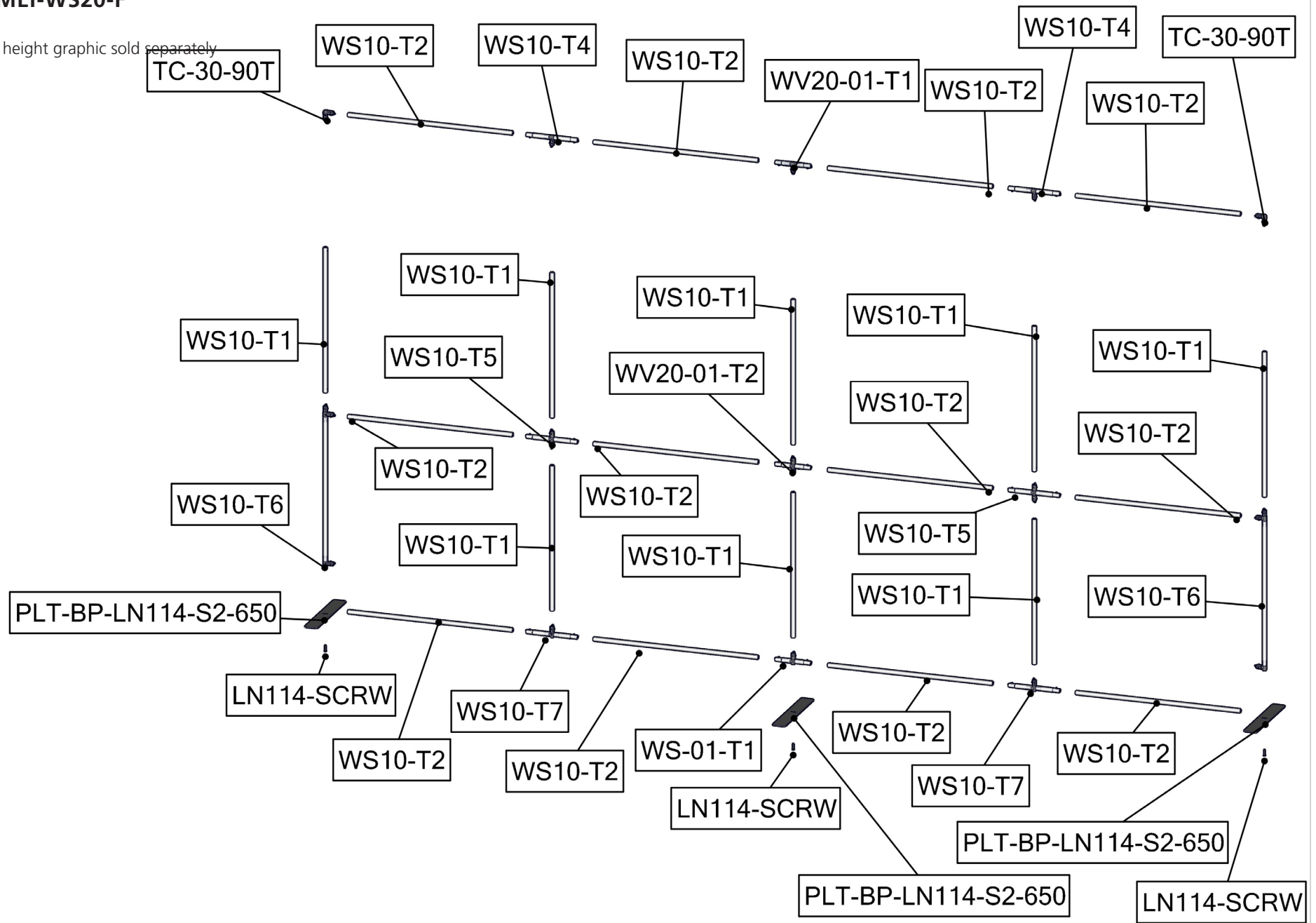

FMLT-10FT-EXT-5 x1

FMLT-WS2010-G x1

Exploded View

FMLT-WS2010

WS10-T2 · WS10-T4 · WS10-T2 · WS10-T4 · TC-30-90T

TC-30-90T · WV20-01-T1 · WS10-T2 · WS10-T2

TUBE-713-S · TUBE-713-S · TUBE-713-S · TUBE-713-S · TUBE-713-S

WS10-T1 · WS10-T1 · WS10-T1 · TUBE-713-S

WS10-T1 · WS10-T5 · WV20-01-T2 · WS10-T2 · WS10-T1

WS10-T2 · WS10-T2 · WS10-T2

WS10-T6 · WS10-T1 · WS10-T1 · WS10-T5 · WS10-T2

WS10-T1 · WS10-T6

PLT-BP-LN114-S2-650

LN114-SCRW · WS10-T7 · WS-01-T1 · WS10-T2 · WS10-T2

WS10-T2 · WS10-T2 · WS10-T7

LN114-SCRW · PLT-BP-LN114-S2-650

PLT-BP-LN114-S2-650 · LN114-SCRW

Exploded View for 8' Height Frame Option

FMLT-WS20-F

8' height graphic sold separately

TC-30-90T

WS10-T2

WS10-T4

WS10-T2

WV20-01-T1

WS10-T4

WS10-T2

TC-30-90T

WS10-T2

WS10-T1

WS10-T1

WS10-T1

WS10-T1

WS10-T1

WS10-T5

WV20-01-T2

WS10-T2

WS10-T2

WS10-T6

WS10-T2

WS10-T2

WS10-T5

WS10-T2

PLT-BP-LN114-S2-650

WS10-T1

WS10-T1

WS10-T1

WS10-T6

LN114-SCRW

WS10-T7

WS10-T2

WS-01-T1

WS10-T2

WS10-T7

WS10-T2

WS10-T2

WS10-T2

LN114-SCRW

PLT-BP-LN114-S2-650

PLT-BP-LN114-S2-650

LN114-SCRW

Connection Methods

Connection Method 1: Snap Buttons
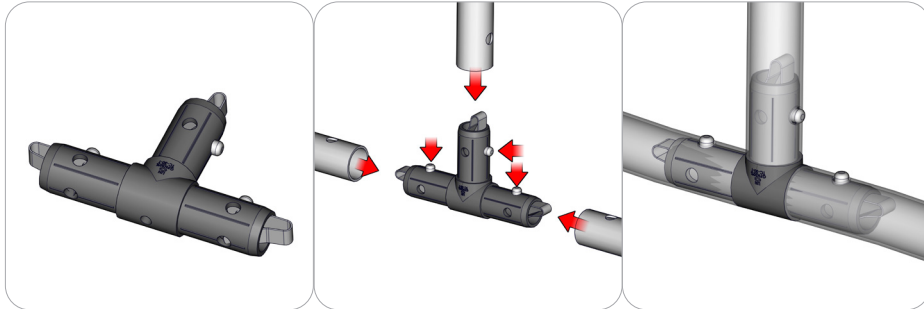
Locate the hole on the corresponding tube. Press the snap button with your thumb and slide the tube and connector together so that the snap button snaps fully into the lock hole. To disassemble, press the snap button and pull apart.

Connection Method 2: Stabilizing Base Plates

large counter sink hole in the middle is facing down
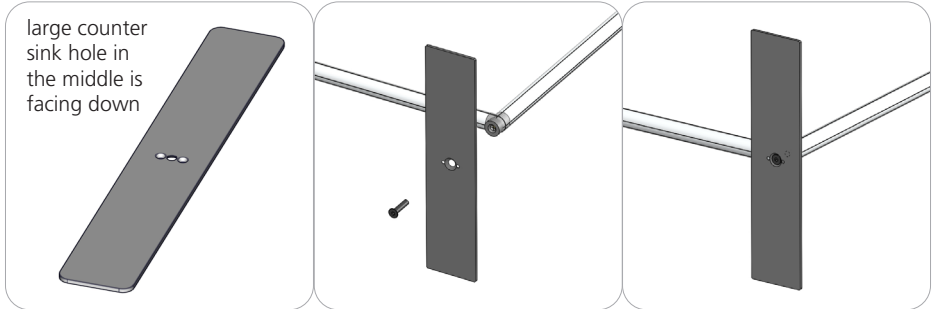
First, make sure you have the stabilizing base plate with the large counter sink hole facing down for a flush finish when inserting the screw from the under side. Second, fasten the plate into the plastic tube connector. Use the provided allen key tool to make a tight fit. Do not over tighten. Loosen the screw to rotate the plate.

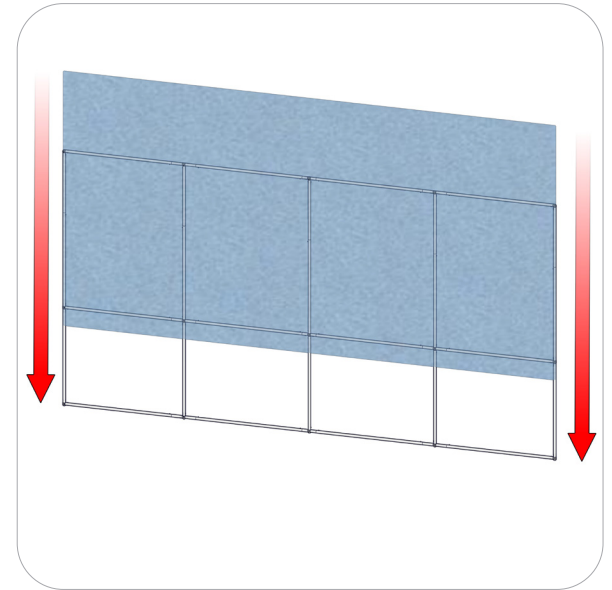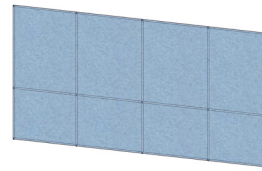# Kit Assembly

Step by Step

Step 1.

Gather the components to build the frame. Use the Exploded View for part labels.

Reference Connection Method(s) 1 for more details.
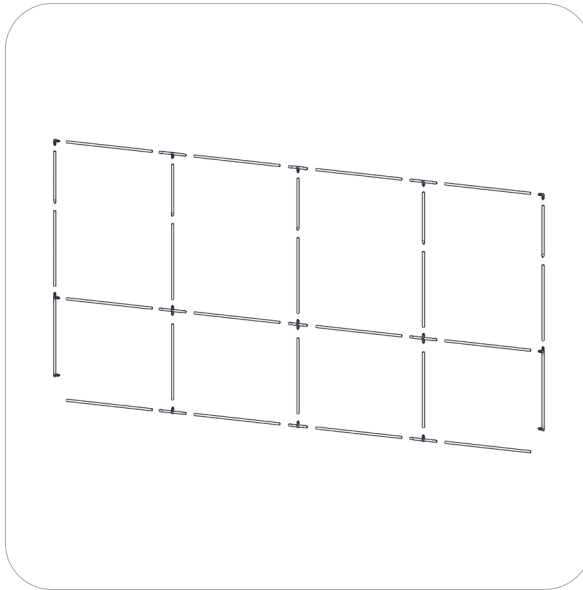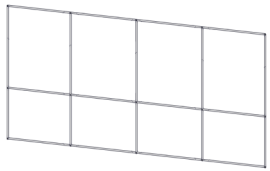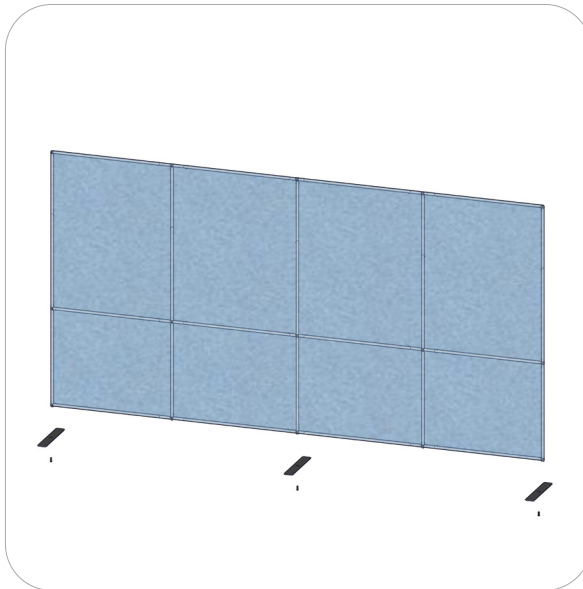

Step 2.

Pull the pillowcase graphic over the frame and zipper it closed at the bottom.

Step 3.

Attach the stabilizing bases to the bottom ends of the of the frame.

Reference Connection Method(s) 2 for more details.

Step 4.

Setup is complete.

Formulate Tube Spreader

TUBE-713-S

Your Formulate® Display Wall conveys your message and communicates your ideas to the world but what if the standard height just isn't enough? Now you have the option to add an additional 2 feet in height to most Formulate display walls creating the ultimate impact for your brand! Make the most of your message with an easy to assemble display addition that will attract attention from across the room.
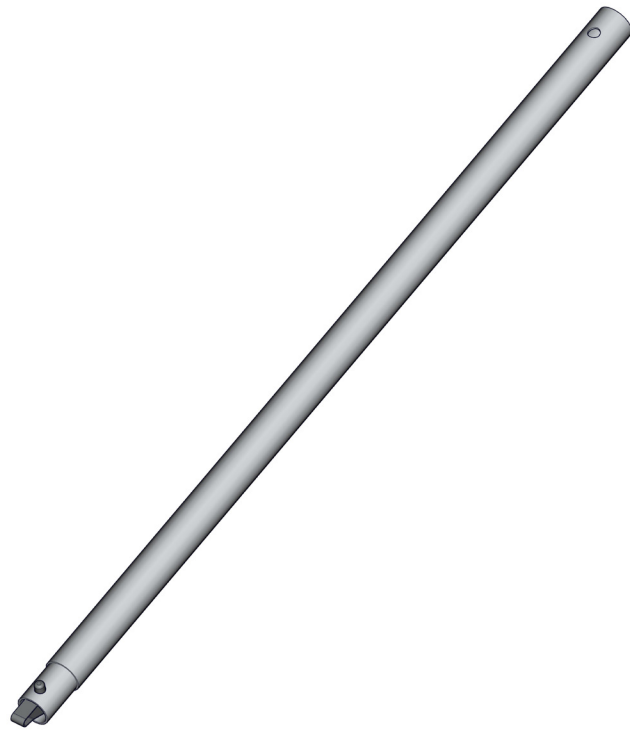
features and benefits:

- 30mm anodized silver extrusion
- Male end is swage fit with snap button
- Female end is open with hole for snap button
- Tool-less and easy to install snap button connections
- Converts an 8ft high backwall kit into a 10ft high back wall
- Lifetime hardware warranty against manufacturer defects

dimensions:

Hardware	Graphic
30.34"w x 1.37"h x 1.16"d 771mm(w) x 35mm(h) x 30mm(d) Approximate weight: .5 lb / .23 kg	Refer to related graphic template for more information. Visit: www.exhibitors-handbook.com/graphic-templates

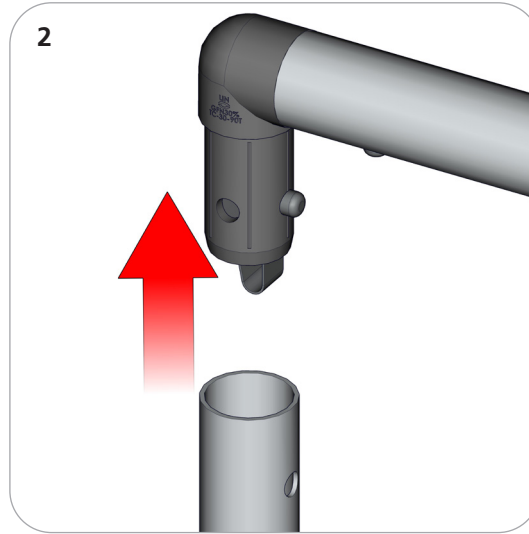| Shipping	additional information:
One box(es) 31"l x 4"h x 4"d 785mm(l) x 102mm(h) x 102mm(d) Approximate box weight: 1 lb / .45 kg Approximate shipping weight(s): **TUBE-713-S** 1.5 lb / .68 kg **FMLT-10FT-EXT-3** 2.5 lb / 1.13 kg **FMLT-10FT-EXT-4** 3 lb / 1.36 kg **FMLT-10FT-EXT-5** 4 lb / 2 kg **FMLT-10FT-EXT-7** 4.5 lb / 2.04 kg	When included in a larger kit, a different packaging solution will be listed to accommodate all contents of the kit. Individual packaging no longer provided.

Connection Methods

1
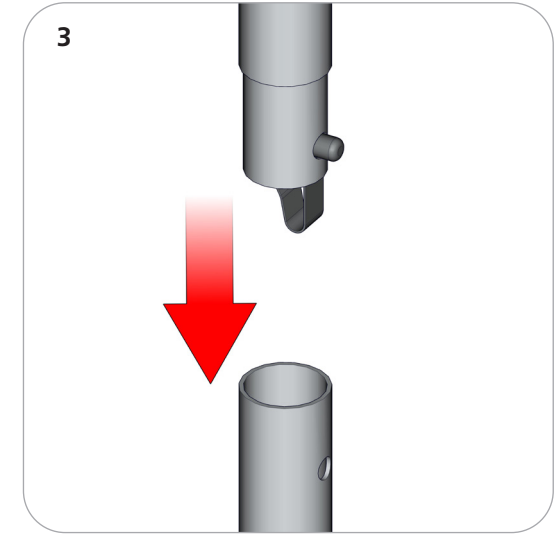
First, notice that the 30mm tube spreader has been universally created to feature a swaged end and an open end to fit with most Formulate display wall frames.
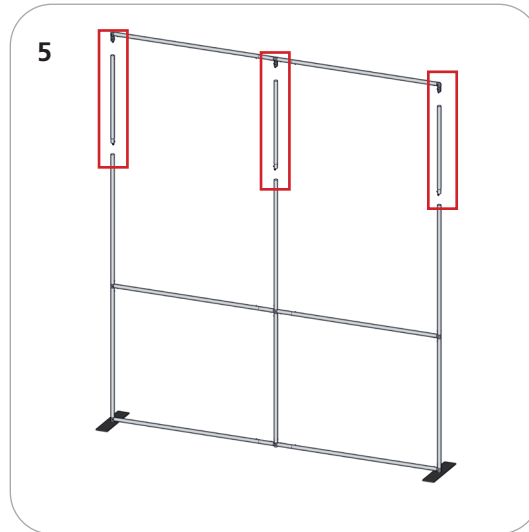
2

Second, disconnect the snap button connectors at the top of the display wall frame. Continue to remove the entire horizontal row of tubes.
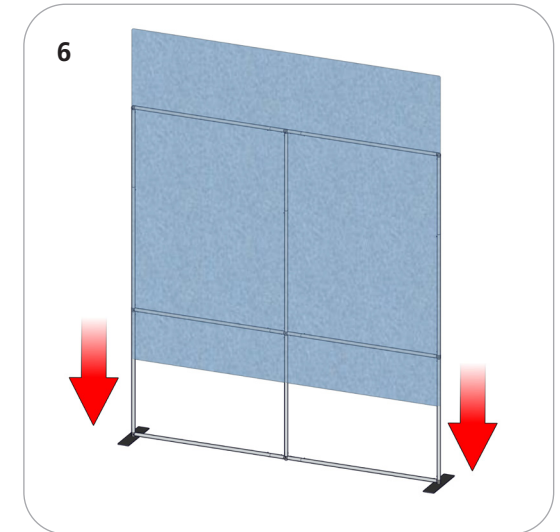
3

Third, take the male end of the spreader tube and snap it in place of the back wall snap button connectors.

4
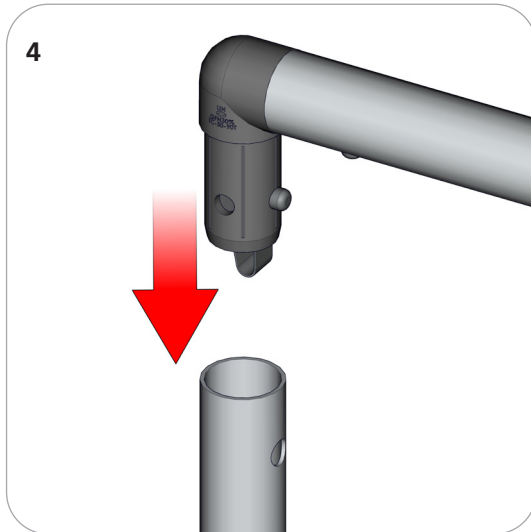
Fourth, take the male end of the plastic connector and snap it into the spreader tube open end.

5

Fifth, repeat steps 2 - 4 for the rest of the back wall upright connections.

6

Sixth, apply the 10' high fabric pillowcase over the back frame and zipper it closed.