Retractable Banners: Phoenix Mini

.5" bleed area

Total Graphic Area: 15.5"w X 38"h
Total Visual Area: 15.5"w x 31.5"h

Please be sure to include a 1/2" bleed at the top & a 6" bleed at the bottom

Graphics printed on premium fabric will need an extra 1" bleed around the perimeter

General Art Guidelines:

– CMYK Color Mode

– All Solid Coated Pantone colors should be called out in the art as spot colors

– Embed all images and support files

– Resolution must be 100-120 ppi

– All fonts must be created to outlines

– Do not scale artboard

– Background color/images must bleed to the edge of artboard

– Do not use spot colors from template in your artwork as they will not print

6" bleed area

BLEED AREA
will not be visible when mounted into bannerstand