Formulate:

10' x 10', Straight Wall Double Sided

TEMPLATE IS @ 1/2 SIZE
Total Graphic Area: 118"w X 124.25"h
Total Visual Area: 114"w X 120.25"h

Please be sure to include the 2" bleed around the perimeter (note trim & stitch locations on template). DO NOT design any critical elements (text, logos, etc.) within 2" of the edge.

General Art Guidelines:

– CMYK Color Mode

– All Solid Coated Pantone colors should be called out in the art as spot colors

– Embed all images and support files

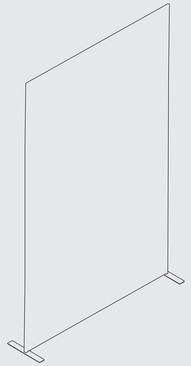
– Resolution must be 200-240 ppi @ 1/2 size, 100-120ppi @ 100% size

– All fonts must be created to outlines

– Do not scale artboard

– Background color/images must bleed to the edge of artboard

– Do not use spot colors from template in your artwork as they will not print



FRONT GRAPHIC

BACK GRAPHIC

bleed area
trim line
safe zone