ENDCAPS

90˚ bend

Straight Embrace:
2x1 Display w/ Endcaps

Total Graphic Area: 91.25”w X 34.375”h

Total Visual Area: 87.25”w X 30.375”h
(Front Visual Area: 59.25”w X 30.375”h)
(Endcap Visual Area: 14”w X 30.375”h)

Please be sure to include the 2” bleed around the perimeter (note trim & stitch locations on template). DO NOT design any critical elements (text, logos, etc.) within 1” of the edge.

General Art Guidelines:

– CMYK Color Mode

– All Solid Coated Pantone colors should be called out in the art as spot colors

– Embed all images and support files

– Resolution must be 100-120 ppi

– All fonts must be created to outlines

– Do not scale artboard

– Background color/images must bleed to the edge of artboard

– Do not use spot colors from template in your artwork as they will not print

ENDCAPS

bleed area
trim line
safe area