- **All images must be embedded**
- **All fonts must be outlined**
- **Save file as PDF**

36"

24"

REFERENCE ONLY
PLEASE DESIGN ON FULL-SIZE GRAPHIC TEMPLATE

FRONT

BACK
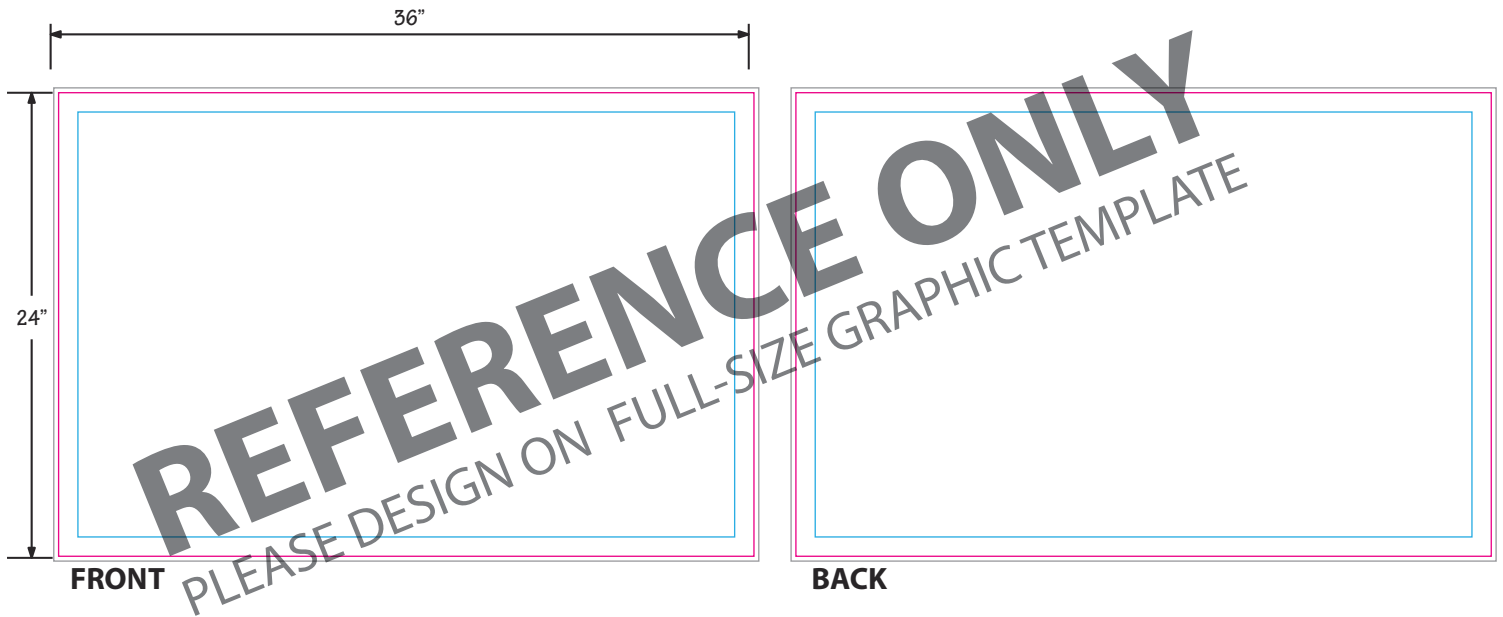
TEMPLATE KEY

BLEED AREA
36.5"W x 24.5"H

FINISHED SIZE
36"W x 24"H

SAFE AREA
34"W x 22"H

Using PMS colors in your art is recommended but an exact match cannot be guaranteed.

DOUBLE SIDED ITEM
Submit 2 Art Files

ACCEPTABLE FILE FORMATS:

Vector lines   **Vector image**
- Adobe Illustrator (.ai, .pdf, .eps)
- All Fonts Outlined
- Images Embedded

Raster image
- Adobe Photoshop (.psd, .tif, .jpg)
- 200 DPI at 100% Scale

Updated: 8.23.16